

MINUTES FOR SPARK ADMISSION COMMITTEE
October 21, 2020

In attendance: Susan McGowan, Patty Humphrey, Bob Best, Kim Lavalley, Althea Barton

Still waiting on input from Rich at Granite Creative re: website

Updated committee on facebook page account and ownership

Instagram page creation will take place once we have content to load.

Discussion re: website being updated. Teacher bio's need to be completed and uploaded this week.

Board member bio's need to be uploaded as well. Sue will send out email to board members requesting bio's and will forward to Scott for uploading.

Sue gave update on parent testimonials... should be able to begin in one week – discussion about location of shoot and releases. Discussion re: location, releases, etc.

Denis has begun greeting 9th grade parents in their vehicles. Still working on parents doing the same. Discussion about ways to promote “coffee with the director.”

Discussion about Spark staff adding contact info (email, phone) to signature line of correspondence.

Next meeting set for Wednesday, October 28, 2020 at 8:30am