

Spark Academy of Advanced Technologies
Admissions Committee
Minutes for 1.21.21

Present: Susan McGowan, Kim Lavalley, Aileen Clay, Dan Larochelle, Denis Mailloux, Jennifer Larochelle, Patty Humphrey, Robert Best, Ron Losier, Gary Thomas, Karen Pringle, Katie McQuaid

Staff and Board Members invited to this meeting.

Intro of Board, Staff, and Committee members

Update on admission numbers

Acknowledgement of effectiveness of new Open House format

Update of various strategies Admissions Committee is utilizing for enrollment campaign

Discussion and clarification of purpose for Coffee with the Director. Next to be scheduled for an evening "Dessert with Denis"

Discussion about press releases

Aileen Clay presented an opportunity for Spark to work as a client to MCC Graphics students

Dan spoke about upcoming opportunities both with VEX Robotics and Gear Up

Katie brought up opportunity for radio interview with Denis or Dan and maybe student. Denis to touch base with Katie to schedule.

Next Open House Tuesday, Feb. 2nd @6:30pm

Next Admissions Committee meeting – Wed. Jan. 27th @ 8:30am