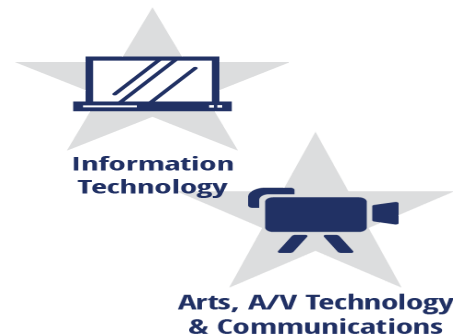
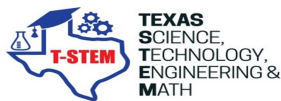




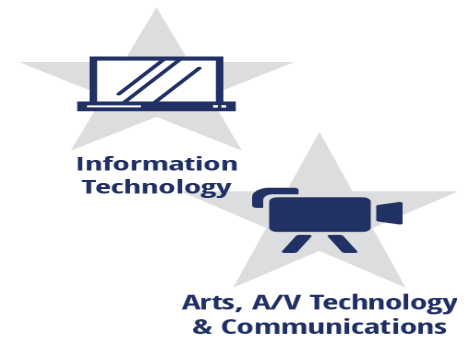
Endorsement: Business and Industry Program of Study: Information Technology (Media Technology)



Grade Level	9 th Grade	10 th Grade	11 th Grade	12 th Grade
Four Year Plan	<ul style="list-style-type: none"> -English I/AP English 1 -Algebra I/Algebra II/Pre-AP Algebra -Biology/Pre-AP Biology -World Geography/Pre-AP World Geography -Physical Education -Professional Communication (.5) -Health (.5) <p>Multimedia Developer: Principles of Information Technology</p> <p>Graphic Designer/AV Broadcast Production/TV & Radio broadcasting: Principles of Arts, A/V Tech & Communication</p>	<ul style="list-style-type: none"> -English II/AP English II -Algebra II/ Geometry/Pre-AP Geometry -Chemistry/Biology AP -World History/Pre-AP World History -Foreign Language -An Elective of Choice <p>Multimedia Developer/Graphic Designer: Digital Media Animation I Graphic Design & Illustration Web Technologies</p> <p>AV Broadcast Production: Digital Media Audio/Video Production I Animation I Graphic Design & Illustration</p> <p>TV & Radio Broadcasting: Audio/video Production I</p>	<ul style="list-style-type: none"> -English III/AP English III -Geometry/ Pre-Calculus/ -IPC/Physics, Anatomy & Physiology, Or Environmental Systems/ Chemistry Pre-AP, AP Physics or Anatomy & Physiology -U. S. History/ AP U.S. History -Foreign Language - An Elective of Choice <p>Multimedia Developers: Digital Media Animation I Animation II/Lab Graphic Design & Illustration Web Technologies</p> <p>Graphic Designer: Digital Media Animation Graphic Design & Illustration Web Technologies Graphic Design & Illustration II/Lab</p> <p>TV & Radio Broadcasting: Digital Audio Technology I</p> <p>AV Broadcast Production: Digital Media Audio/Video Production I</p>	<ul style="list-style-type: none"> -English IV/ AP English IV -Other Advanced Math/Pre-Calculus -Additional Science Course -Economics/Gov./AP Macroeconomics/ Government -Elective of Student Choice <p>Multimedia Developer:s: Digital Media Animation I Animation II/Lab Graphic Design & Illustration Web Technologies Practicum In Animation</p> <p>Graphic Designer: Digital Media Animation Graphic Design & Illustration Web Technologies Graphic Design & Illustration II/Lab Practicum in Graphic design & Illustration</p> <p>TV & Radio Broadcasting: Digital audio Technology II</p> <p>AV Broadcast Production: Digital Media</p>



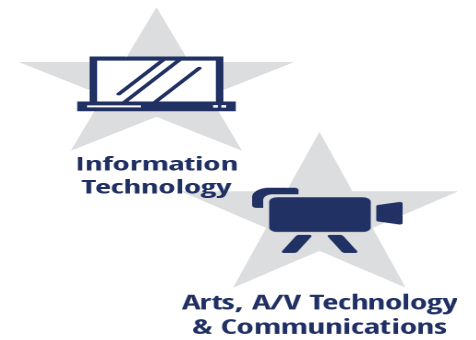
Endorsement: Business and Industry Program of Study: Information Technology (Media Technology)



			Animation I Graphic Design & Illustration Audio/Video Production II/ Lab	Audio/Video Production I Animation I Graphic Design & Illustration Audio/Video Production II/ Lab Practicum in A/V Production
Evidence and Outcomes	Evidence: Create a Resume Create an Email Account Written Reflection of Speakers Written Reflection of College Tours/Industry Tour Texas Reality Check- https://texasrealitycheck.com/	Evidence : Pre-Post Production Examples Scriptwriting History Of Communication Theory	Evidence : Full script and production submittal On-Air personality Training Advanced Audio/Visual Editing Techniques	Evidence: Complete Broadcast Resume/Video Reel Radio-TV Journalism Techniques Film Production Public Relation Audio Engineering and Publication Complete Communication Theory
Certifications				Final Cut, Pro Tools, Adobe Suites software
Work Based Learning	Guest Speakers: Industry Tours(Job Shadowing) K104, Power Play Radio	Guest Speakers: Industry Tours(Job Shadowing) UNT, 94.5	Guest Speakers: Natascha Hopkins - Stunt Woman \ Actress Industry Tours(Job Shadowing) UNT Communication Department k104.5	Guest Speakers: Maurice Ager Ex NBA Dallas Maverick Current Grammy Nominated artist Ro Parrish - DeSoto Alumni & ESPN Network On-Air personality



Endorsement: Business and Industry Program of Study: Information Technology (Media Technology)



				Industry Tours(Job Shadowing) UNT - K104.5
College Experience	College Tours - UNT		DUAL CREDIT OFFERING - JUSTIN BAYLOR	DUAL CREDIT OFFERING - JUSTIN BAYLOR
Competitions/Clubs(open to all students)			SXSW & UIL Film Festival Entry	SXSW & UIL Film Festival Entry
Potential Careers and Compensation :				
Audio-Visual and Multimedia Collections Specialist -\$60,052.00		Multimedia Artists and animators -\$82,672.00		
Graphic Designers -\$49,570.00		Broadcast News Analysts -\$98,936.00		
Broadcast Technicians -\$38,154.00		Radio and Television Announcers -\$52,507.00		
Directors-Stage, Motion Pictures, Television, and Radio -\$68,561.00		Camera Operators -\$57,583.00		